Economic Development Committee Update October, 2019

- 1. The fourth and last Fabulous Fourth Friday of the year was September 27th. A decent size crowd showed up at the event. There were 4 food vendors and 15 or so vendors. The band drew a good crowd of listeners with their mix of older songs. The committee will be scheduling a follow-up meeting to talk about the event and whether it is still fulfilling the original goal of getting people downtown and providing a gathering place for residents.
- 2. CGI is still working on the town's video. Once they complete their video we will have a chance to review it. At this point we have not been given a timeframe.
- 3. Work on the Christmas Parade (Dec 14th this year) is continuing. A further update will be provided after the upcoming EDC meeting.
- 4. Aliceanne Zaras has taken the lead in creating a memorial brick purchase program to encompass the new memorial parklet next to Town hall. The idea is to allow anyone to purchase a brick (\$75) in memory of a relative, service member, organization, pet, or whatever they would like to memorialize. The money collected will be used to purchase the bricks and pay for improving the parklet. Aliceanne has worked with on online company and a website is up and running to allow people to purchase bricks online. The Apple Scrapple Festival has allowed the EDC to setup a booth at the fair to introduce the memorial brick program. Besides bricks, we are suggesting that business donate a memorial park bench (\$1000).
- 5. The Chamber Visitors Guide is now being worked on by the Chamber. The EDC agreed to purchase a full page ad and they have asked for a write-up of the EDC and its mission and accomplishments so far.
- 6. The EDC has one position open on the committee so if anyone has a suggestion for someone as a member, please let us know.
- 7. A call for artists has gone out to the community and the Heritage Shores Art Club to solicit artists to create a design for painting of the signal boxes.
- 8. We are attempting to get a hold of Muldrow and Associates to ensure that the new EDC website we are updating is officially transferred to Bridgeville as it is now registered under his name.
- 9. On October 21 the EDC will be meeting in a workshop to discuss the creation of a 'business packet' that can be used to handout to potential new business and property owners showing the opportunities, support, and other essential information needed by a new business.

Richard Grinnell

Chairperson, Economic Development Committee

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